



Ministerial Alliance Against the Digital Divide

T • [866] 297-0164 F • [866] 250-4824 PO Box 10554 • Chicago, Illinois 60610 [www.maadd.org](http://www.maadd.org)

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**Contact: Melia Carter**  
708-224-1900

## **Ministerial Alliance Against the Digital Divide Announces New Chapter President in Michigan**

*Rev. David Alexander Bullock Will Lead Organization's Efforts in Michigan*

**DETROIT** - The Ministerial Alliance Against the Digital Divide (MAADD), a 200,000+ member, next-generation civil rights organization dedicated to bridging the digital divide and promoting the use of technology as a means to achieve individual and economic empowerment in low income and minority communities, announced the appointment of Rev. D. Alexander Bullock as the new President for the Michigan Chapter of MAADD.

“I am thrilled to join MAADD and be a part of this influential organization. Access to affordable broadband brings a wealth of opportunities that can change lives,” said Rev. D. Alexander Bullock, “I have spent my life learning and teaching, and I know firsthand just how important access to broadband can be for students. I am proud to be part of an organization that aims to make things like online education, accessible health care, or job searching possible for those who have been left behind in the past.”

Currently Rev. D. Alexander Bullock is president of the Highland Park Branch of the NAACP as well as the president of the Detroit Chapter of Rainbow-Push. A native of Boston, Rev. Bullock did his undergraduate studies at Morehouse College and received a M. A. in Philosophy from Wayne State University. As a college adjunct professor, Bullock has taught Philosophy at the following institutions: William Tyndale College (Farmington Hills), Wayne State University (Detroit) and Saint Xavier University (Chicago, IL). **In addition to his teachings, he has remained committed to parish ministry, having served as Pastor of Greater St Matthew Baptist Church for the past five years.**

During a recent interview Rev. D. Alexander Bullock said, “I firmly believe that no student is unteachable [sic] and no goal is unreachable. We can reach our goal. We will bridge the digital divide”.

“We are ecstatic to have Rev. Bullock join our Michigan team,” said MAADD National President Rev. Roosevelt Watkins. “He brings with him great experience and a passion for helping underserved communities. We know that his energy, talent and dedication will enhance MAADD’s mission and help us grow our organization both in Michigan and across the nation.”

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*The Ministerial Alliance Against the Digital Divide (MAADD) is a next generation civil rights organization led by ministers devoted to bridging the Digital Divide and promoting personal and economic development in low-income and minority communities across the country.*