

**FOR IMMEDIATE RELEASE****Contact: Melia Carter**

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## **Ministerial Alliance Against the Digital Divide Launches New Chapter in Florida**

**Orlando, FL** - The Ministerial Alliance Against the Digital Divide (MAADD), a 40,000+ member, next-generation civil rights organization dedicated to bridging the digital divide and promoting the use of technology as a means to achieve individual and economic empowerment in low income and minority communities, opened a new chapter in Florida naming Reverend Derrick McRae as the President of the Florida State Chapter.

“With Florida citizens’ still struggling in a bad economy, the time is now to act to bring substantial change to our state,” said Reverend McRae. “We need jobs and economic development and the tool that will help get us there is technology. By providing every man, woman and child with access to technology, we can transform Florida and our nation in ways that we never thought possible.”

MAADD’s mission is to provide every citizen and every community in the U.S. with access to state-of-the-art technology and the knowledge to use it. The organization works through a vast grassroots network to promote policies that encourage the deployment and use of technology as a means to provide low income and minority communities with better access to healthcare, education and jobs.

“Technology can make our healthcare system accessible to all and more affordable to the masses,” said McRae. “It can provide every child in America with access to a quality education and allow underserved communities to empower themselves to promote economic development. And most of all, technology can create jobs in economically depressed communities through the establishment of minority small businesses that hire locally.”

MAADD plans to partner with Florida policymakers at the state and local levels to advance policies that will bring technology to communities that need it most. The organization believes that the availability of affordable state-of-the-art technology is the first step towards fixing many of the problems that ail society. MAADD also sees technology as a tool to propel civic participation. McRae stated that MAADD will fight against any policy that impedes progress in these areas.

“MAADD is prepared to do the hard work that will change Florida and our nation for the future of our children,” said McRae. “We encourage folks to join us in this movement so that we can bring unlimited progress to our state.”

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The Ministerial Alliance Against the Digital Divide (MAADD) is a 40,000+ member, next-generation civil

rights organization led by ministers devoted to bridging the Digital Divide and promoting economic and individual empowerment in low income and minority communities.