

FOR IMMEDIATE RELEASE

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Deck the Halls With Consumer Savings! Doyle Signs Video Competition Act into Law

CHICAGO, IL – After receiving strong bi-partisan support in both the House and the Senate, today Governor Doyle gave consumers even more reason to celebrate this holiday season by signing the Wisconsin Video Competition Act into law. This new law will promote competition in the cable TV market by removing the barriers for new entrants to offer video services to consumers.

“The Ministerial Alliance Against the Digital Divide (MAADD) praises Governor Doyle for signing Assembly Bill 207 into law,” said Reverend Terrance Sims, founding member of the MAADD Wisconsin Chapter and Pastor of Praise Temple in Milwaukee, Wisconsin. “By signing this pro-competition law, Wisconsin consumers will end the year knowing that enormous savings on their cable bills are on the way for 2008!”

The legislation went through a lengthy eleven month negotiation process where all interested parties had an opportunity to express their concerns. The result of that process created a strong bill designed to benefit Wisconsin consumers and bring state of the art broadband investment to communities across the state.

“MAADD deeply appreciates all of the hard work that went into passing this law,” said Reverend Gregory Armstrong, founding member of the MAADD Wisconsin Chapter and Pastor of SS Morse AME Church in Madison, Wisconsin. “Both parties in the House and Senate, as well as the Governor’s Office worked diligently to craft a well balanced bill. In addition to Governor Doyle, Representative Montgomery and Senator Plale deserve special recognition for their efforts. Wisconsin consumers clearly won today and can be assured that the New Year will bring a wealth of opportunities for lower rates, better service and more choice in their cable TV service.”

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The Ministerial Alliance Against the Digital Divide (MAADD) is a 15,000+ member civil rights organization led by ministers that is devoted to bridging the digital divide between those who have ready access to technology and those who do not.